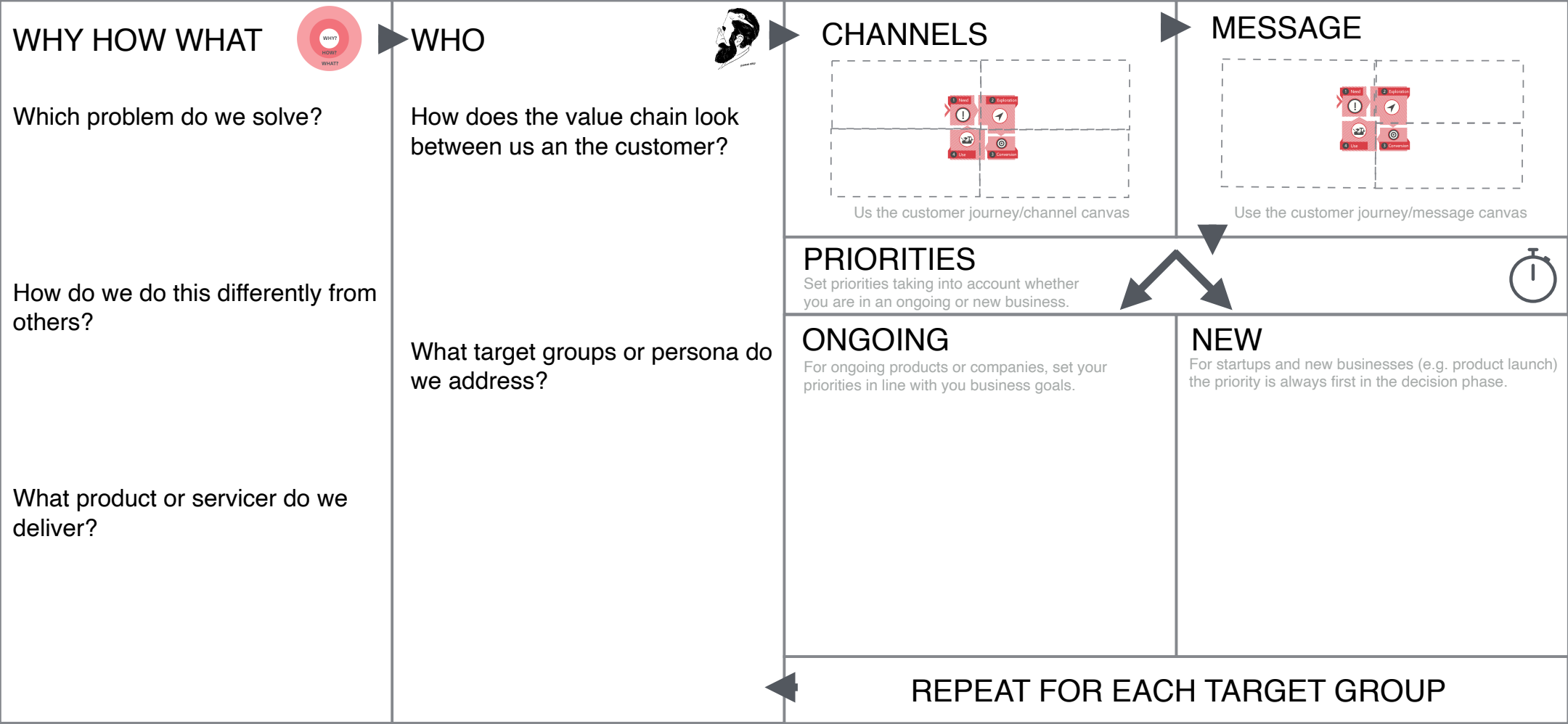


Marketing Strategy Canvas

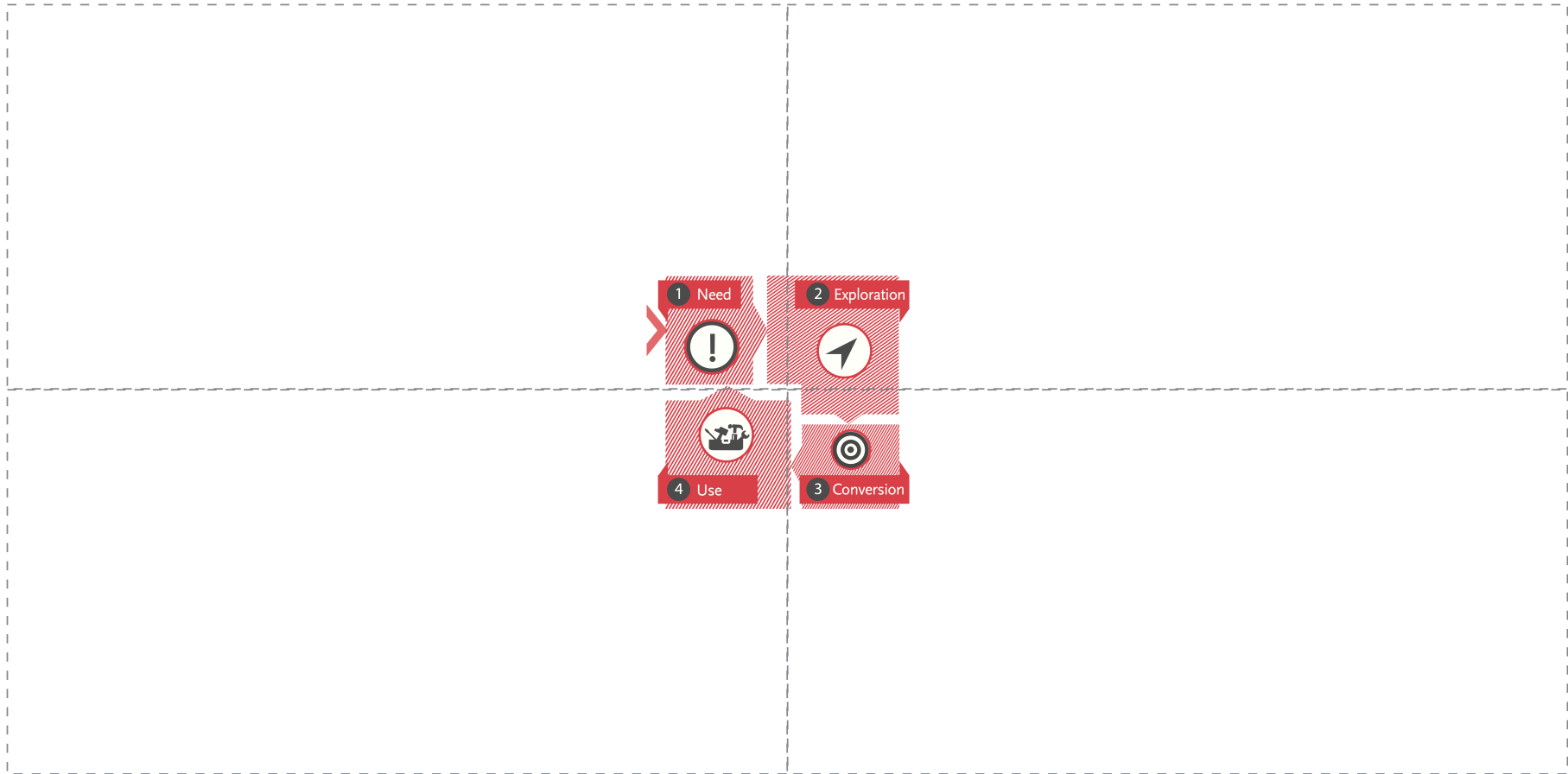


The mural.co version of the canvas is a practical way to collaborate online with colleagues or coaches.

Customer Journey CHANNEL Canvas

TARGET GROUP:

CHANNELS: Through which channels can you reach this target group in the different phases of the customer journey?



Customer Journey MESSAGE Canvas

TARGET GROUP:

CHANNELS: What message do you bring in each phase?

